

Captain Dave Schueck

Dave@SunsetGlowGuideService.com

612-770-0495

Fishing Guide • Seminar Speaker • Tournament Angler

USCG Captain • Insured • CPR/AED/First Aid Certified

Service Areas: Minnesota (Lake Vermilion) and
Florida (Everglades and surrounding areas)



Summary

I am on the water daily as a full-time fishing guide during the open-water fishing season in Minnesota and in Florida during the winter/spring months. My brand focuses on making memories and teaching clients of all ages fishing techniques, lake dynamics and biology, electronics, and fishing/boating products. I introduce my clients to the products in my boat and how those products can enhance the fishing experience. Of course, my clients can test the products and I provide them with advice and direction on how best to acquire them. I work frequently with our partners to test products, attend trade shows, and promote their brand in a positive manner on and off the water.

Personal

I was blessed with parents who enjoyed fishing and took me (and my brother) fishing on every occasion possible. This enabled me to gain 45+ years of recreational fishing experience coupled

with 20+ years of tournament fishing. My additional passion for travel led to fishing experiences worldwide from USA to Brazil to Switzerland, resulting in catches of over 50 freshwater and 25 saltwater species. I am an avid multi-species angler.

My family consists of Diane (spouse), Brock (son), and Ashley (daughter). We tried to instill values of family, faith, good education, volunteering, hard work, independence, and a love of the outdoors in both of our kids. Both are now adults and building a successful life of their own.

I believe that everyone needs to give back and contribute to their community. Toward that end, I have been mentoring and coaching youth for many years in organized sports, including fishing, trapshooting, and soccer. I also volunteer frequently for a variety of organizations. I have contributed thousands of volunteer hours to youth fishing in Minnesota and established a high-quality brand for Lakeville Fishing Team.

I earned my USCG Captain's license in 2019.

My other hobbies include hunting, trapshooting, youth coaching, antiques.

Online Presence:

- <https://www.linkedin.com/in/daveschueck/>
- <https://twitter.com/DSchueck>
- <https://www.facebook.com/dave.schueck>
- <https://www.facebook.com/SunsetGlowGuideService>
- <https://www.instagram.com/dschueck/>
- <https://www.instagram.com/sunsetglowguideservice/>
- <https://sunsetglowguideservice.com/>

Professional Experience

Highlights:

- Owner of very successful fishing guide business
- Significant experience in youth fishing and youth shooting sports
- Significant experience in public speaking to small and large audiences of diverse backgrounds (i.e., youth to C-level executives)
- 20+ years of management, supervisory, coaching, and mentoring experience
- Organized, detail-oriented, and very good communication skills
- 28+ years experience in Information Technology (IT) – contact me for more details and my IT profile

References available upon request.

Sunset Glow Guide Service (2018 – Present)

Owner, Fishing Guide

Dave@SunsetGlowGuideService.com

- Full-time multi-species fishing guide in Minnesota and Florida
- Manage all aspects of the business – bookings, boat operation & maintenance, sponsors, accounting, website and social media, marketing, client follow-up, business reviews, apparel, etc.
- Make memories with clients
- Teach clients fishing techniques, electronics, species characteristics, lake biology/history, etc.
- Represent Sunset Glow Guide Service and partners at trade shows
- 2021 Alumacraft T-Pro 195 powered by 200 HP Yamaha
- 2015 Skeeter TZX 190 Bass Boat powered by 150 HP Yamaha
- <https://sunsetglowguideservice.com/>

White Eagle Resort (2019 – Present)

Seminar Speaker, Pro Staff

- Educate resort clients on weekly fishing reports for Lake Vermilion, MN
- <https://www.whiteeagleresort.com/>

Everett Bay Lodge (2021 – Present)

Seminar Speaker, Pro Staff

- Educate resort clients on fishing reports for Lake Vermilion, MN
- <https://everettbaylodge.com/>

LaCanne's Marine (2019 – Present)

Tournament Director for LaCanne's Marine Family Fishing Tournament

- Establish tournament rules
- Manage all tournament operations and volunteers
- Record tournament results and verify accuracy of tournament records
- Provide reporting materials to Minnesota Department of Natural Resources

Pro Staff

- Represent LaCanne's Marine at trade shows
- Educate prospective boat buyers on the characteristics and benefits of the Alumacraft models

Minnesota State High School Muskie Championship (2019 – Present)

Assistant Tournament Director (2019), Tournament Director (2020-Present)

HighSchoolMuskie@gmail.com

- Establish tournament rules

- Plan, organize, and execute all aspects of the tournament
- Acquire tournament sponsors and donations
- Provide reporting materials to Minnesota Department of Natural Resources
- <https://www.facebook.com/MNHighSchoolMuskie/>

Minnesota Youth Muskie Tournament Trail (2021 – Present)

Tournament Director

HighSchoolMuskie@gmail.com

- Establish tournament trail rules
- Plan, organize, and execute all aspects of the tournament trail
- Acquire tournament sponsors and donations

Youth Heritage Outdoors (2020 – Present)

President

- Educate the youth of America on outdoor sporting activities, including but not limited to, fishing, hunting, shooting sports, and archery
- Ensure responsible use of grant awards and submit accountability reports to grant administrators

Sunset Glow Outdoors (2019 – Present)

Owner, Tackle Designer

- Designer and manufacturer of fishing tackle and lures

Alumacraft Boat Company (2018 – 2021)

Youth Ambassador, Pro Staff

- Spearheaded efforts to launch new high school teams across the country
- Assisted existing teams with their operations
- Managed company sponsorship commitments for youth initiatives
- Assisted dealers with youth fishing initiatives
- Organized and assisted with youth and community fishing clinics
- Supported angler Recruitment, Retention, and Reactivation (R3)
- Represented Alumacraft at trade shows
- Participated in corporate media events and photo shoots

Lakeville Fishing Team (2015 – 2020)

Head Coach, Board of Directors, Corporate Vice President

- Coached and mentored youth in grades 6-12 – largest roster was 65+ students
- Envisioned and implemented team culture based on 4 pillars – *Education, Volunteering, Conservation, Competition*
- Taught fishing, boating, safety, conservation, and ethics topics
- Organized most aspects of the team since its inception

- Managed all team sponsorship commitments for 4 seasons
- Tournament director for 4 seasons
- Gained experience with national and state youth programs from B.A.S.S., TBF SAF, FLW, Muskies Inc., and SATT
- <https://lakevillefishingteam.shutterfly.com/>
- <https://www.facebook.com/LakevilleFishingTeam/>
- <https://www.instagram.com/lakevillefishingteam/>

Trade Show Experience

Represented industry partners at the following trade shows.

- 2022 Minneapolis Boat Show in Minneapolis, MN for LaCanne's Marine, Sunset Glow Guide Service, and Youth Heritage Outdoors
- 2022 Minnesota Muskie Expo in St. Paul, MN for Everett Bay Lodge, Sunset Glow Guide Service, and Youth Heritage Outdoors
- 2022 Northwest Sportshow in Minneapolis, MN for Sunset Glow Guide Service and Youth Heritage Outdoors
- 2020 Michiana Boat and Sports Show in South Bend, IN for Alumacraft Boat Company
- 2019 JT Outdoor Products Winter Reveal in Lakeville, MN for JT Outdoor Products and Sunset Glow Guide Service
- 2019 Northwest Sportshow in Minneapolis, MN for Alumacraft Boat Company
- 2019 Minnesota Muskie Expo in St. Paul, MN for State High School Muskie Championship
- 2019 Bassmaster Classic in Knoxville, TN for Alumacraft Boat Company (Evinrude booth)
- 2019 Minneapolis Boat Show in Minneapolis, MN for Alumacraft Boat Company
- 2018-2019 Alumacraft Dealer Meeting in Red Wing, MN for Alumacraft Boat Company
- 2016-2022 Minnesota Outdoor Adventure Foundation fundraising banquet
- 2016 Minnesota Department of Natural Resources R3 Conference (attendee)

Current Partnerships / Sponsors

I am a partner, pro staff, or field tester for the following organizations.



LaCanne's Marine

<https://www.lacannesmarine.net/>



JT Outdoor Products

<https://jtodp.com/>



White Eagle Resort

<https://www.whiteeagleresort.com/>



Everett Bay Lodge

<https://everettbaylodge.com/>



KEEN

<https://www.keenfootwear.com/>



Swagger Tungsten

<https://swaggertackle.com/>



Irish Setter Boots

<https://www.irishsetterboots.com/>

Education

- University of St. Thomas: FastTrac® NewVenture
- University of St. Thomas: Master of Science (MS), Software Design & Development
- Valparaiso University: Bachelor of Science (BS), Computer Science

Certifications

- Operator of Uninspected Passenger Vessels (OUPV) (“6-pack captains license”), U.S. Coast Guard, 2019
- Assistance Towing Endorsement, U.S. Coast Guard, 2019
- BasicPlus CPR, AED, and First Aid, MEDIC First Aid, 2019
- NRA/ATA Shotgun Coach Level 1, National Rifle Association, 2014
- Range Safety Officer, National Rifle Association, 2013
- Additional certifications in the Information Technology sector

Public Speaking

- 2019-Present: Weekly fishing reports/seminar at White Eagle Resort. 5-15 people.
- 2021-Present: Ad-hoc fishing reports/seminar at Everett Bay Lodge. 1-10 people.
- 2015-2020: Many topics as Head Coach for Lakeville Fishing Team
 - i.e., Fishing Line, Muskie 101, Tournament Deep Dive, Becoming a Guide, Brazil Peacock Bass Fishing, and many more
- 2020: *Key Topics for High School Fishing Teams* at Michiana Boat & Sports Show. ~50 people.
- 2020: *Fishing Line Types & Selection* at Centennial Fishing Team meeting. ~40 people.
- 2020: *Tournament Deep Dive* at Northfield Fishing Team meeting. ~25 people.
- 2019: *Alumacraft / Evinrude Youth Programs* at Alumacraft Dealer Meeting. ~400 people.
- 2019: *College Talk: Coaches & Anglers Discuss What They Look for in Anglers, Scholarships, etc.* at Northwest Sportshow. ~20 people.
- 2019: *2018-2019 Season Recap & Awards* at Lakeville Fishing Team Banquet. ~70 people.
- 2019: *Fishing Line Types & Selection* at St Peter Fishing Team meeting. ~15 people.
- 2019: *Tournament Deep Dive* at St Peter Fishing Team meeting. ~15 people.
- 2019: *Tournament Deep Dive* at Eveleth-Gilbert Fishing Team meeting. ~15 people.

- 2019: *Starting a High School Fishing Team* at Eveleth-Gilbert Fishing Team meeting. ~25 people
- 2019: *Starting a High School Fishing Team* at Forest Lake Fishing Team meeting. ~40 people
- 2019: *Starting a High School Fishing Team* at Farmington Fishing Team meeting. ~40 people
- 2018: *2017-2018 Season Recap & Awards* at Lakeville Fishing Team Banquet. ~80 people.
- 2018: *Importance of Public Lands* at Minnesota Public Lands Day at State Capitol. ~150 people.
 - https://www.backcountryhunters.org/minnesota_sportsmen_conservationists_u_nite_at_capitol_on_public_lands_day
 - <https://www.outdoornews.com/2018/04/25/pictorial-video-look-wednesdays-public-lands-day-rally/>
 - <https://twitter.com/hashtag/mnpubliclandsday>
- 2018: *Lakeville Fishing Team* at Minnesota Outdoor Heritage Alliance Legislative Banquet. ~200 people.
 - <https://www.facebook.com/LakevilleFishingTeam/posts/720612728129052>
- 2018: *Lakeville Fishing Team Overview* at Minnesota Valley In-Fisherman Club meeting. ~50 people.
- 2017: *Coaches Roundtable Discussion* at Minnesota high school fishing meeting hosted by Rapala. ~50 people (including many well-known industry professionals)

Media Coverage

“Dave Schueck - Sharing a love for nature and fishing.” Alumacraft 75th Anniversary Spotlight. 2021. Video.

https://www.youtube.com/watch?v=3tWcH_nwWjQ

Alumacraft 2021 Catalog. Web and print, pages 7 and 33-35.

<https://catalogues.brp.com/mar-alu-my21-catalog-en-us/full-view.html>

Webber, Sue. “Fishing has long been local guide’s passion.” *Sun This Week*, June 18, 2020. Print.

“Dave Schueck talks Guiding, High School Fishing and more.” Smackdown Outdoors Podcast. January 21, 2020.

<https://www.facebook.com/watchparty/794527564382087/>

<https://sdopodcast.podbean.com/e/dave-schueck-talks-guiding-and-are-high-school-anglers-being-taught-the-correct-path/>

Culver, Kayla. “Learning to fish.” *Sun This Week*, Sept. 21, 2018. Web.

https://www.hometownsource.com/sun_thisweek/learning-to-fish/article_889e68a4-bdba-11e8-9b06-d7220013bc7a.html

Thomas, Gregg and Grant, Tony, hosts. "Minnesota State High School Musky Tournament." *Musky Road Rules Podcast*, Episode 19 (podcast interview). July 27, 2018.

<http://muskyroadrules.libsyn.com/musky-road-rules-podcast-ep-19>

"The 4 Outdoorsmen: Jon Thelen / Dave Schueck / Will Goebel." *The 4 Outdoorsmen Show* (radio interview). May 22, 2018

<http://www.podbean.com/media/share/pb-z25is-91c2b1>

"Lakeville Fishing Team." *Minnesota Outdoor Heritage Alliance Legislative Banquet*. March 7, 2018 – recognized as youth organization highlight of the year

<https://www.facebook.com/LakevilleFishingTeam/posts/720612728129052>

Schueck, Dave and Hedquist, Kirt. "Starting a High School fishing team." *Navionics Webinar*, Feb. 2, 2018.

<https://www.youtube.com/watch?v=9fmD0TmPnkk>

City of Lakeville. "Youth Ice Fishing Contest." Online video clip. YouTube. Feb. 15, 2018.

<https://www.youtube.com/watch?v=EwD7uGN2F5s>

Haggstrom, Ron. "Minnesota high school fishing teams teeming with interest." *Star Tribune*, July 3, 2017. Web.

<http://www.startribune.com/minnesota-high-school-fishing-teams-teeming-with-interest/432020793/>

Albert, Joe. "High school fishing: Minnesota's next big thing?" *Outdoor News*, July 17, 2017. Web.

<https://www.outdoornews.com/2017/07/17/high-school-fishing-minnesotas-next-big-thing/>

"The Big Wild 04/14/17." *The Big Wild* (radio interview). April 14, 2017

http://www.podcastgarden.com/episode/the-big-wild-041417_104225

Albert, Joe. "Lakeville Anglers Make Bassmaster High School All-State Fishing Team." *Outdoor News*, April 14, 2017. Print.

Tournament Experience

- (Walleye) City Auto Glass Walleye Classic (2022) – Lake Vermilion in Minnesota
- (Multi-Species) Intertech Fishing League (2008-2018) – various waters in Minnesota
 - 5-time league champion with 30+ wins
- (Multi-Species) Donaldson Fishing Guild (1998-2007) – various waters in Minnesota
 - 3-time league champion with 20+ wins
- (Walleye) Freeze Your Butt tournaments (early 2000s) – Mississippi River in Minnesota
- (Trout) contests in various trout streams in Pennsylvania (as a youth)

Professional Affiliations

- Backcountry Hunters and Anglers (joined 2018)
- Bass Anglers Sportsman Society (BASS) (joined 1991)
- Fishing League Worldwide (FLW) (joined 2017)
- Guidefitter (joined 2020)
- Mille Lacs Smallmouth Alliance (joined 2017)
- Minnesota Horse & Hunt Club (joined 2013)
- Minnesota Muskie & Pike Alliance (joined 2019)
- Minnesota Valley In-Fisherman Club
- MN-FISH Sportfishing Foundation and Coalition (joined 2019)
- Muskies, Inc. (joined 2016)
- National Professional Anglers Association (NPAA), member #481 (joined 2016)
- National Prostaff (NPS) (joined 2019)
- Pheasants Forever (joined ~2005)
- Trout Unlimited (joined 2019)
- Vermilion Lake Association (joined 2017)

Volunteering

- Bass Pro Shops & Cabela's School of Fish – assist with fishing education
- Feed My Starving Children – pack meals
- Fishing for Life – volunteer boat captain and provide fishing instruction
- LaCanne's Marine Family Fishing Tournament – Tournament Director
- Lakeville – participate in watershed cleanup days in celebration of Earth Day
- Lakeville Fishing Team – Head Coach, Board of Directors, Corporate Vice President
- Lakeville Parks & Recreation – drill holes and measure fish at Youth Ice Fishing Contest; provide fishing instruction at Youth Shore Fishing Contest
- Lakeville South Clay Target Team – Asst. Head Coach, Board of Directors, Corporate Secretary, Range Safety Officer
- Lakeville Youth Soccer – Asst. Coach
- Minnesota Outdoor Adventure Foundation – assist with fundraising efforts at annual banquet
- Minnesota State High School Muskie Championship – Tournament Director
- Minnesota Youth Muskie Tournament Trail – Tournament Director
- MN Valley In-Fisherman Club – seminar speaker and serve food at annual fish fry fundraiser
- The Open Door – assist shoppers at local food shelf
- Trout Unlimited – assist with stream restoration, shoreline improvement, and delivery of eggs for Trout in the Classroom